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kennylaw.design

To work in a creative and collaborative environment which allows me to contribute to the creative field of design.

Education

UNIVERSITY OF HOUSTON

BFA Graphic Design | 2020

HOUSTON COMMUNITY COLLEGE

Associates of Arts | 2016

Experience

CREATIONSTATION

Student Graphic Designer | 2017–Present

Designed and produced marketing materials, promotional campaign collateral, logo identities, vinyl graphic installations, large scale posters and banners for departments and student organizations.

FREELANCER

Graphic Designer | 2018

Client interaction and designing of business marketing assets, logo, identity, print and banner.

PASSWORD PRODUCTION

Graphic Designer/Technician | 2016–2017

Assisted in creating, illustrating and setting up digital signage for various convocation.

Skills

PRACTICAL

Experienced in research and concept development for print, UI/UX, web design, brand and identity, exhibition design, product design, environmental graphic and motion graphics.

TECHNICAL

Proficient in Illustrator, Photoshop, Indesign, HTML5 + CSS, JavaScript, XD, Lightroom, Webflow, Wordpress, AfterEffects, Premiere, BaseCamp and Large Format Color Printer.

ADDITIONAL

Risograph and letterpress printing, bookbinding, printmaking, photography and painting.

Bilingual in English and Cantonese.

Exhibitions

BRING YOUR OWN BEAMER

The Menil Collection | 2019

FLUX

Ecclesia | 2019

University of Houston Graphic Design Student Exhibition

ENCOUNTER: MEETING POINTS ON BUFFALO BAYOU EXHIBITION

Sunset Coffee Building | 2017–2018

Awards

STEAL THIS IDEA - ACUI

Association of College Unions International | 2020

Received an honorable mention in the brochures category for the CLASS Distinguished Faculty Award Brochure.

UNIVERSITY OF HOUSTON GRAPHIC ALUMNI PARTNERSHIP SCHOLARSHIP

University of Houston | 2019

STEAL THIS IDEA - ACUI

Association of College Unions International | 2019

Received an honorable mention in the interior/wall art category for the Wellness Center Classroom decals.

Affiliations

GRAPHIC DESIGN STUDENT ASSOCIATION

GDSA | Member

THE PROFESSIONAL ASSOCIATION FOR DESIGN

AIGA | Member

UNIVERSITY OF HOUSTON GRAPHIC ALUMNI PARTNERSHIP

UH GAP | Member

References available upon request.