

Pollination: Preserve Our Future

Pollination Organization is a branding identity that focused on promoting the health of pollinators, critical to food and ecosystems, through conservation, education, and research. Pollination promotes the growth of pollination ecosystem by offering a notepad that can be transformed into a nest for solitary bees.

pollination

primary logo



secondary logo



Gilmer

Light | Regular | **Medium** | **Bold** | **Heavy**

abcdefghijklmnopqrstuvwxyz

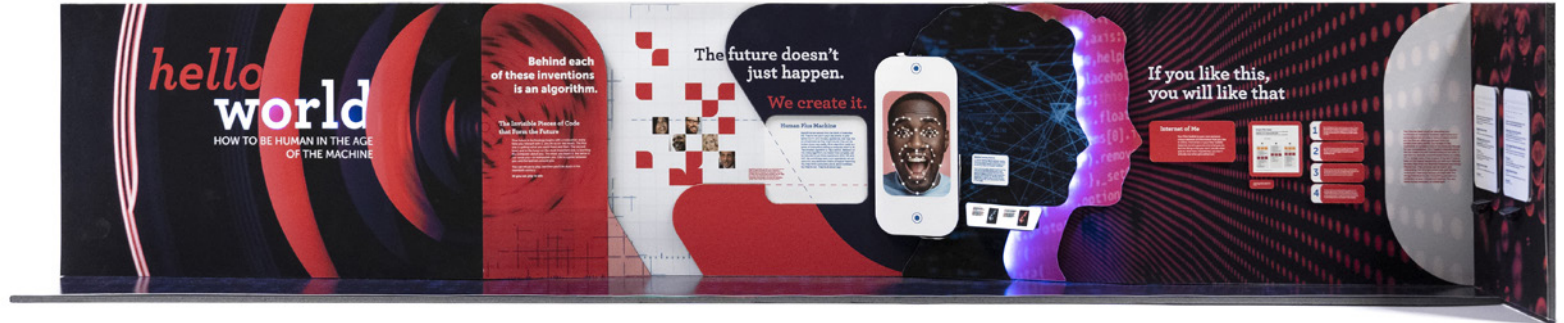
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Hello World: Progressive Future

"Hello World" is a mobile exhibition about how technology intersects with our daily lives. The mobile exhibition travels to locations where it lets teenagers discover more about the technology that surrounds them. It focuses on four topics: technology, algorithms, search filtering, viral videos and data privacy. The interior walls are designed using images, colors, shapes and letterforms that captures the fragmentation of the digital dimensions. In the 3D model, LED lights are used to create engagement while directing the navigation of users to the next section.



Print, Branding,
Identity, Logo

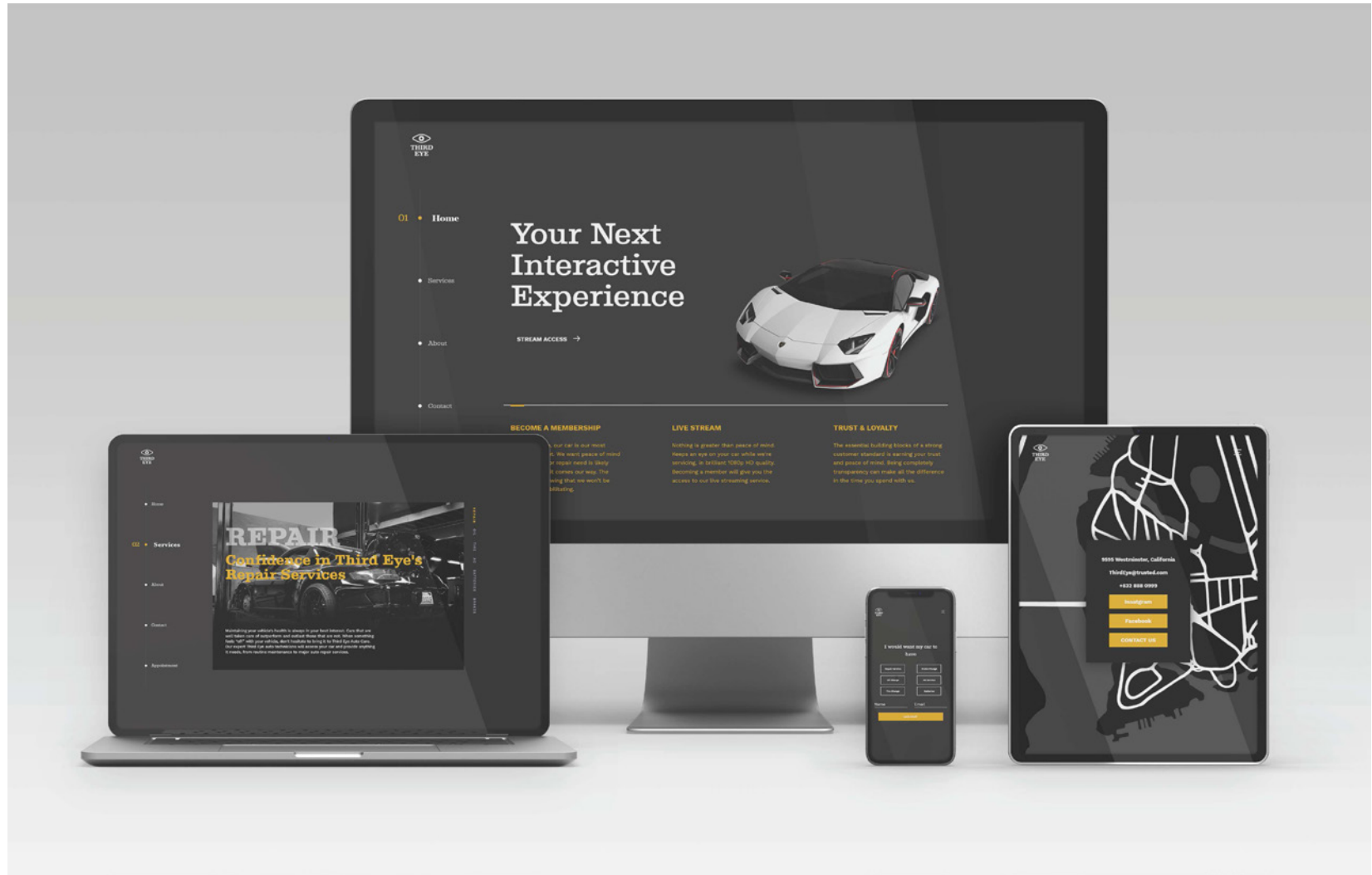
Happy Hour: Washington Corridor

Happy Hour is type study/interpretation of the neighborhood, Washington Corridor. Stylized illustration in combination with a custom lettering depict the atmosphere and bustling lifestyle of the area. The poster is produced with vibrant colors of blue and yellow on a Risograph. Additionally, Happy Hour is reproduced on various T-shirt for potential swag that can be wore to support the neighborhood.



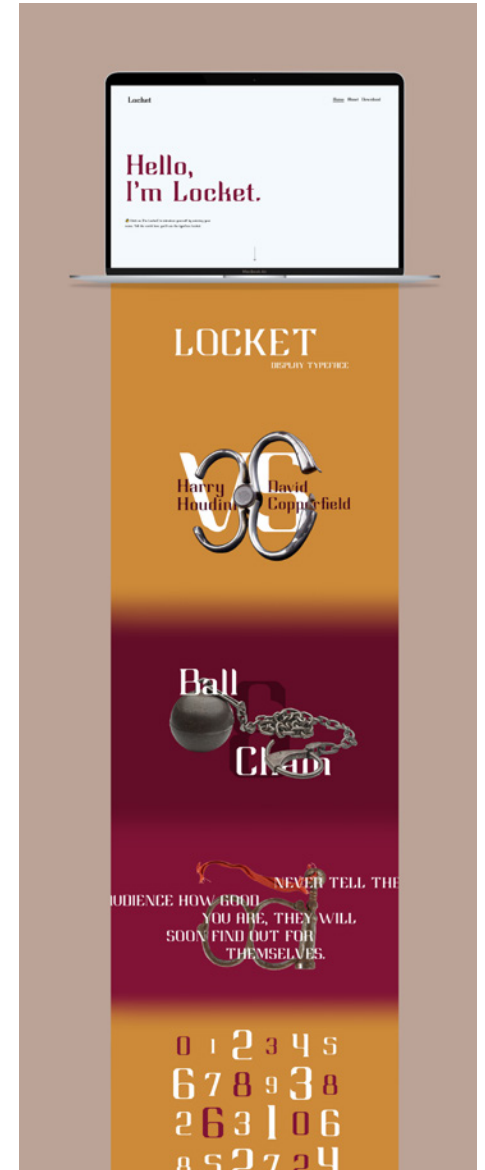
Third Eye

Third Eye is a website that offers a unique automotive experience for high-end clientele. The website uses a side navigation menu to create a seamless transition through each menu. Third Eye is designed to let the clientele view and interact with our mechanics through a live chat during the servicing of the vehicle. The yellow accent in the side navigation contrasts with the gray tones to assist with the hierarchy of information.



Locket: Display Typeface

Locket is a display typeface designed with Harry Houdini as the inspiration. The forms and proportions are inspired by his escape locks. Locket has a specimen website that showcase the typeface different usages.



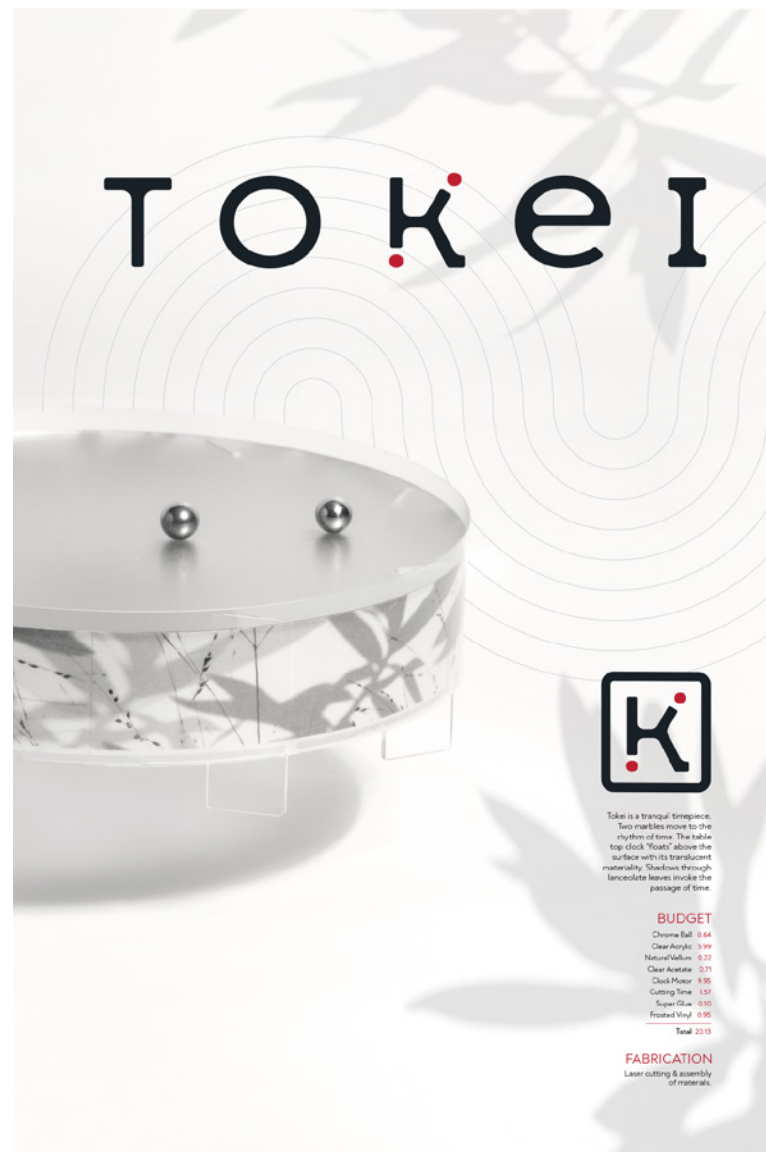
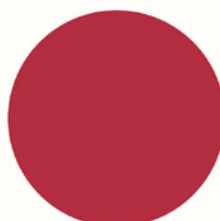
Printing, Writing,
Photography

Invisible Enemy

Invisible Enemy is a four-page spread written and designed along with twenty-one designers, interconnected by themes of ecology, place, and emotions at Rockport, Texas. The spreads feature abstract textures and images inspired by the trip. The textures in combination with image complements the description of the text to show the feeling of wariness. A french fold reveals image of beetles and textures found at Rockport. The pages are tightly bound together with eighty-four other pages and accompanied by a white box cover.

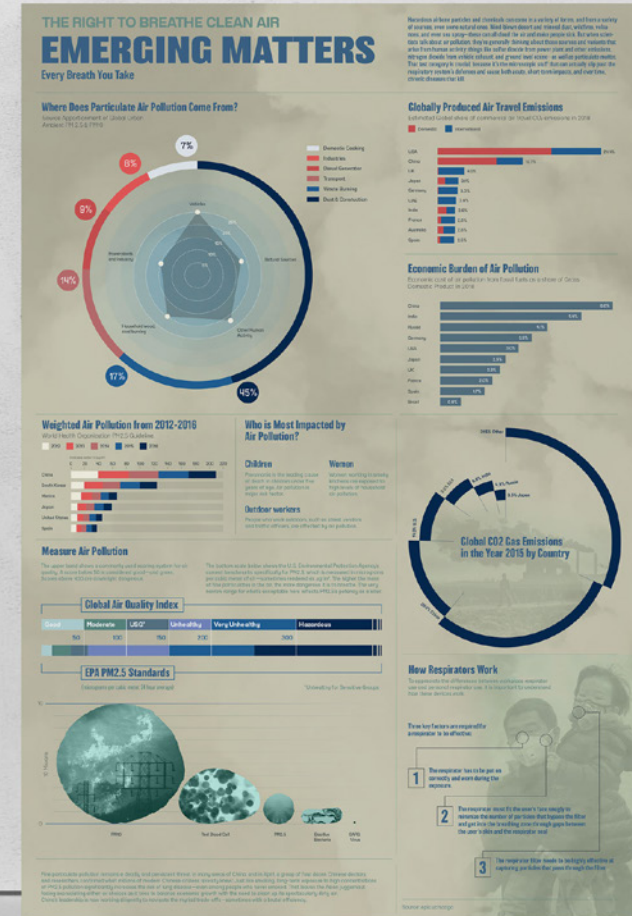
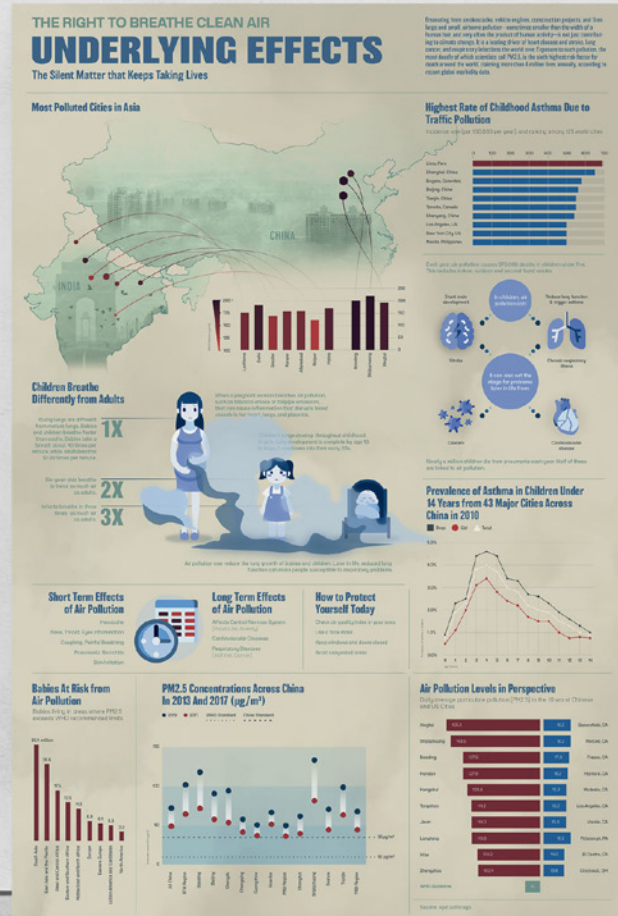


Tokei is a tranquil timepiece. Two marbles move to the rhythm of time. The table top clock "floats" above the surface with its translucent materiality. Shadows through lanceolate leaves invoke the passage of time.



The Right To Breathe Clean Air

The Right to Breathe Clean Air is a data visualization poster series that shows the emerging matters and the underlying effects of air pollution. The process of creating this series of two started by researching air pollution and how the source affects the youth of our generation. The message is reinforced with the inclusion of vector illustrations and photography that provide overall support for the data visualization presented.



Fifth Ward

Fifth Ward is a musically rich neighborhood that has strong community bounds and follows the motto of: Our values of music, friendship, and community are what we revolve around. The community continues to empower youth, strengthen new values, and revitalize the future generation. Goal of the brand is to identify the story of the place and rewriting it to show what this neighborhood represents.

